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GENERATION'S MOST TALENTED ARTISTS JOIN FORCES WITH INTERNET RADIO TITAN TO CREATE ONE OF A KIND T-SHIRT LINE

APRIL 1, 2015 (Washington, DC) — The idobi Network, home of the world's #1 internet radio station, idobi Radio, announced today the launch the **idobi x artists series**, an exclusive line of t-shirts created by some of the world's most sought after visual artists. Inspired by music and fuelled by creativity, the series of shirts will feature original designs by Jeff Langevin, Brandon Rike, and Carlos Aguilar, three artists who have rocked the landscape of visual art.

"At idobi, we explore the confluence of music and art everyday," said Sherin Nicole, Creative Director at idobi Network. "The two artforms fuel each other, and often artists wish to take a walk in each other's studios— trading brushes for mics, mics for markers. This series allows them to do just that and gives our listeners a unique and personal connection to the artists."

Each artist was given complete artistic freedom over their design, creating a space for limitless vision and originality. Initiated by their individual love and appreciation for music, the shirt designs are result of the incredible confluence between music and art.

About the Artists

Jeff Langevin's work includes emotional, figural paintings that explore the relationship between humans and nature, artistic interpretations and graphic works inspired by popular culture, and a wide variety of branding and logo design. His original design for the idobi x artist series was inspired by the Japanese aesthetic concept of *yugen*, which refers to mysterious beauty that is ultimately indescribable in verbal terms. Langevin drew upon the parallels between yugen and music's potential to convey sensations that are difficult to describe in words.

Brandon Rike is a freelance graphic artist making a living in the music industry. His Midwestern, hard-work attitude comes through in his design aesthetic, placing importance on bold statement pieces that effectively communicate the intended message.

Carlos Aguilar's whimsical imagery of his own world has evolved deeply into its own constant search, or adventure at times. Having grown up surrounded by the murals and graffiti of Compton, Carlos was inspired to create larger than life characters. His t-shirt design stemmed from his desire to explore the freedom that surrounds us, from new sounds, music, and art, to bold colors, shapes, and ideas.

"Music is a life force worth dying for," said participating artist, Brandon Rike. "Without music, our memories fade into oblivion, and there is no placeholder to annotate our life's most poignant moments. With a choice between eternity or music, we choose the

latter— with defiance. I was honored to have the privilege to create a graphic for the idobi x artist series. Being true to their mission, idobi allowed me to create my art, my way, unfiltered."

The series will debut on April 6 with the public release of the three exclusive t-shirt designs. The t-shirts will be made available in the brand new idobi webstore, but will only be available for a limited time. Each quarter the names of three more participating artists will be released along with their original designs, and listeners will have several opportunities to win the designs through online contests.

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About the idobi Network

The idobi Network (idobi.com) provides a curated music experience focused on new music and artists. It includes idobi Radio, the Internet's #1 alternative rock stream, winner of the 2014 RAIN Internet Radio Award for Best Single-Stream Webcaster. The idobi Network's worldwide audience reach is over 5.7 million listeners every month, making it one of the most listened to online broadcasting companies around the globe (as certified by Triton Digital). The station's average Time Spent Listening (TSL) far surpasses corporate giants like Clear Channel and personalized streaming services like Pandora—all while remaining an independent company.